TWO-DAY CONFERENCE PLAN

Build in Good Company

Big ideas. Real prototypes. A community to build with.

For women across roles and experience levels, from first-time builders to experienced developers. Use AI to turn plain-language ideas into working prototypes, with mentors helping you understand, test, and improve what you create.

Day 1 | Imagine it. Start building.

TIME	SESSION	EXPERIENCE
8:30-9:15	**Breakfast & connections**	Meet attendees through prompts about ideas, interests, and skills.
9:15-9:45	**Welcome: You belong in the builder's seat**	Meet mentors, set expectations, and explore what you can build in two days.
9:45-10:30	**Opening keynote**	From "someone should build this" to "I built this": a woman builder shares her journey and lessons.
10:30-10:45	**Break**	Coffee and connections.
10:45-12:00	**Vibe coding, explained**	Live demo: describe an idea, generate a prototype, test it, and improve it.
12:00-1:00	**Lunch by interest**	Optional tables: workplace tools, small businesses, creative projects, and community impact.
1:00-1:45	**Find your idea & your team**	Choose a manageable problem. Build solo or form a team of two to four.
1:45-3:15	**Build Lab 1: Your first working version**	Guided building with beginner and experienced tracks; mentors circulate.
3:15-3:30	**Break**	Snacks and a screen break.
3:30-4:15	**When the AI gets it wrong**	Practice debugging, asking better questions, and checking whether a feature works.
4:15-5:00	**Build Lab 2: Make one feature work well**	Complete a core task and exchange feedback with another attendee or team.
5:00-6:00	**Small wins social**	Optional refreshments and informal demonstrations of the day's progress.

Your takeaway: A clear project idea, a working first version, and a short list of improvements.

Day 2 | Make it useful. Make it yours.

TIME	SESSION	EXPERIENCE
8:30-9:00	**Breakfast & mentor office hours**	Get help with blockers before building resumes.
9:00-9:20	**Morning reset**	Share discoveries and choose the day's most important goal.
9:20-10:05	**Build with care**	Practical checks for privacy, accessibility, permissions, and responsible AI use.
10:05-10:20	**Break**	Coffee and connections.
10:20-12:00	**Build Lab 3: Improve the experience**	Refine the main feature, simplify navigation, and make your prototype easier to use.
12:00-1:00	**Lunch: Women building what comes next**	A moderated conversation with women creating products, businesses, and internal tools.
1:00-1:45	**Test with a real person**	Pair up for usability testing. Observe someone using your project and find the biggest friction point.
1:45-2:45	**Build Lab 4: Fix, finish & prepare**	Address feedback and prepare a three-minute demonstration.
2:45-3:00	**Break**	Snacks and showcase setup.
3:00-4:15	**The "Look What I Built" showcase**	Small-group demos followed by selected main-stage presentations.
4:15-4:45	**Your next 30 days**	Plan further testing, learning, and deciding whether to launch.
4:45-5:15	**Celebration & closing**	Recognize creativity, usefulness, thoughtful design, and community support.

Your takeaway: A tested prototype, a short demonstration, and a personal next-step plan.

Designed for a welcoming experience

Before: Offer a setup clinic for laptops and accounts; communicate tool costs clearly.
During: Provide mentor stations for starting, debugging, and finishing; a quiet room; and generous breaks.
Access: Consider childcare assistance, scholarships, dietary needs, and accessible facilities.
Consent: Ask before photographing attendees or sharing their projects.
After: Reconnect in a build circle 30 days later to share progress and get help.

Come with an idea. Leave with something you built - and women you can keep building with.